



Hosted by





Ol: Reporting & Analytics

Samir Aragon & Miriam Brown

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Presented by





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10.23-10.26

SEABIRD RESORT | OCEANSIDE, CA

#NSUC23

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Samir Aragon

Senior Product Manager

Samir Aragon is a Sr. Product Manager for Common Core at ABS Wavesight. The roles focus is to discover, design, develop and deliver common, reusable, and extensible application and data components and framework that enable integration and interoperability of complex global maritime systems.

Prior to joining ABS Wavesight, Samir has spent 23 years in enterprise platforms and Product Management in various industries including Supply Chain and Logistics, Oil and Gas, Telecom, Automotive, Travel and Pricing.



Miriam Brown

Senior Product Manager

Miriam Brown is Senior Product Manager at ABS Wavesight. In her role, she is part of the product management and user experience team. Miriam's primary focus is the migration project to NS Web.

Miriam has 20 years of experience in the maritime industry. She started her career working for Shipmanagement Companies in the technical and HSEQ department and was responsible for the NS5 implementation project of 100+ vessels. Prior to joining ABS Wavesight, she was a Product Manager for Fleet Management Systems at DNV and Ocean Technologies Group.

Open Innovation Agenda

Rules of Engagement	3 Minutes
Session Expectations	15 Minutes
Group Work	30 Minutes
Group Work Results	Remaining Time

Rules of Engagement



Rules of Engagement

Open Innovation Session to Capture User Feedback



- Stay on topic
- Parking lot for unresolved items
- Active participation
- Focus on the future
- Focus on the deliverable

Session Expectations





Group Work Brainstorming

What are your reporting and analytic needs?

- What tools are you using in your organization?
- What additional reporting tools would assist your users?
- What additional reports are required for your business?
- What are the major pains in your day-to-day work?
- What are the most relevant data points?

Group Work



Group Work (Total 30 min)

Take 20 minutes to brainstorm

Categorize

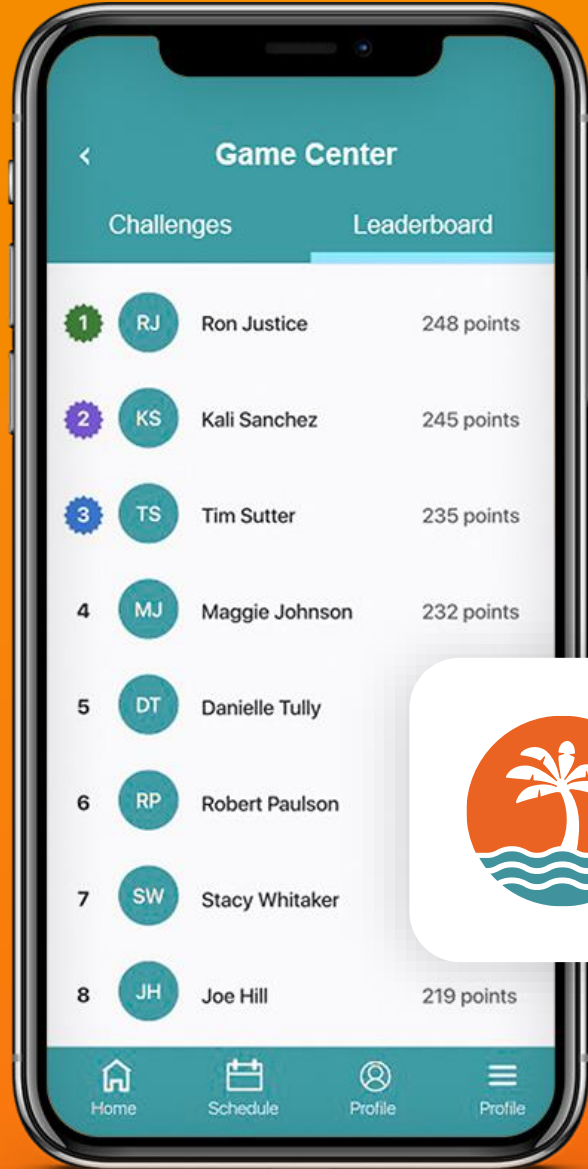
Discuss

Prioritize / Vote

[illegible]

Group Work Results





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